

**OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER,
MALKANGIRI**

Letter No. **704** // Agril.

Dated: **03.04.25**

To,

**The District e-Governance Manager (DeGM)
Collectorate, Malkangiri.**

Sub: - Float of Publication of Expression of interest for selection of Cluster level Value Chain Partners (VCP) for implementation of National Mission on Edible Oil-Oilseed under the scheme NFSM Oilseed during the year 2025-26 in the district website- malkangiri.odisha.gov.in.

Sir,

With reference to the subject cited above, I am enclosing herewith the Expression of Interest (Eol) for selection of Cluster level Value Chain Partners (VCP) for implementation of National Mission on Edible Oil-Oilseed under the scheme NFSM Oilseed during the year 2025-26 in the district website- malkangiri.odisha.gov.in.

Therefore, you are requested to publish the above in the district website- malkangiri.odisha.gov.in for wide publicity and information of the general public.

Yours faithfully,

Enclosed: - As above


**Chief District Agriculture Officer,
Malkangiri.**

Memo No. **705** //

Dated:

Copy forwarded to the Block Agriculture Officer, Mathili, Korukonda & Malkangiri for information and necessary action.


**Chief District Agriculture Officer,
Malkangiri.**

Memo No. **706** //

Dated:

Copy forwarded to the Agriculture District Officer, Malkangiri for information and necessary action.


**Chief District Agriculture Officer,
Malkangiri.**

Memo No. **707** //

Dated:

Copy submitted to the Collector & District Magistrate, Malkangiri for favour of kind information.


**Chief District Agriculture Officer,
Malkangiri.**

Memo No. 708 //

Dated:

Copy submitted to the NFSM Cell DAFP(O) Bhubaneswar for favour of kind information.


Chief District Agriculture Officer,
Malkangiri.

Memo No. 709 //

Dated:

Copy submitted to the Director of Agriculture & Food Production, Odisha, Bhubaneswar for favour of your kind information.


Chief District Agriculture Officer,
Malkangiri.

Expression of Interest for selection of Cluster Level Value Chain Partners (VCP) for implementation of National Mission on Edible Oil-Oilseed under the scheme NFSM Oilseed during the year 2025-26

Expression of Interest (Eol) is invited by the Chief District Agriculture Officer for selection of Cluster Level Value Chain Partners for implementation of National Mission on Edible Oil-Oilseed under the scheme NFSM Oilseed during the year 2025-26 in the different cluster blocks namely **Korukonda, Mathili & Malkangiri**. Interested Farmer Producer Organization (FPO), Cooperative or Public/Private Corporation operating in the oilseed sector are required to submit the application/ proposals in sealed envelope superscribed as “**Application/ Proposals for selection of Cluster Level Value Chain Partners (VCP) for implementation of National Mission on Edible Oil-Oilseed under the scheme NFSM Oilseed during the year 2025-26**” as per the enclosed application format by registered/ speed post. Application/ proposals in e-mail will not be entertained in this regard. **The duly filled Eol should be addressed to the Chief District Agriculture Officer, Malkangiri**. Last date for receipt of application/ proposal is **10/04/2025** up to **11 PM** and the same shall be opened on **10.04.2025** at **12 PM** in office of in **CDAO Malkangiri** in the presence of authorized signatories or representatives of the participating organizations/ agencies. The application form and the terms & conditions are available at the website of (malkangiri.odisha.gov.in).

The authority shall not be responsible for any sort of postal delay and application/ proposals received beyond scheduled date and time shall not be entertained & outright to be rejected. The authority reserves the right to cancel/ reject any or all the Eol without assigning any reason thereof.

Sl. No	Block	Total Area (in Ha.)	No of VCP (Farmer Producer Organization (FPO), Cooperative or Public/Private Corporation) to be Selected
1	Malkangiri	200	1
2	Korukonda	400	2
3	Mathili	200	1
Total		800	4


**Chief District Agriculture Officer,
Malkangiri**

Introduction: -

Government of India has sanctioned a new mission namely 'National Mission on Edible Oils- Oilseeds (NMEO-OS)' as a Centrally Sponsored Scheme (CSS) under Krishonnati Yojana (KY) of the Department of Agriculture & Farmer's Welfare (DA&FW) from 2024-25 to 2030-31 subsuming the existing National Food Security Mission - Oilseed (NFSM-OS) with an outlay of ₹ 10103.38 Cr (Central share ₹ 7481.67 Cr). The Mission will support boosting production of oilseed crops with a primary focus on Rapeseed-Mustard, Groundnut and Soybean and making targeted interventions in other oilseed crops including secondary oilseeds and tree-borne oilseeds (TBOs). 'Sub Mission on Minor Vegetable Oil' will also form a part of the NMEO-OS Mission to improve oil extraction from secondary sources like cottonseed, rice-bran, and TBOs through targeted interventions.

Objective of the programme: -

The National Mission on Edible Oils – Oilseeds (NMEO-OS) is strategically designed to reduce India's reliance on imported edible oils, and drive towards *atmanirbharta* by boosting domestic oilseed production and improving farmer incomes. This will be achieved through addressing the significant yield gap (~60%) in oilseed crops and targeting multiple key areas to ensure sustainable growth in the sector.

The mission aims to:

1. **Harness innovations:** Utilizing already available and early-maturing innovations and technological breakthroughs for addressing the yield gap.
2. **Accelerate dissemination:** Promoting the rapid dissemination of improved seed varieties (released in the last five years) and technologies within crop-specific clusters involving cooperatives, FPOs, and the private sector.
3. **Targeting expansion:** Encouraging the expansion of oilseed cultivation in fallow areas specially in eastern states and promoting intercropping through demonstrations.
4. **Increasing availability of improved seeds:** Addressing deficiencies in the seed production and distribution system to ensure availability and accessibility of quality seeds.
5. **Enhance market access:** Linking oilseed farmers and value chain partners (VCPs) with processors to improve their market access and ensure better returns.
6. **Support extraction and collection of secondary oilseeds:** Bolstering the production of secondary oilseeds and Tree Borne Oils (TBOs) through targeted interventions.

Key Activities:

To achieve the above objectives, the Mission will undertake following key activities:

- i. Formation of **over 600-value chain clusters covering approximately 10 lakh hectares annually**, involving FPOs, Cooperatives, and private corporations as VCPs.
- ii. Conducting Frontline Demonstration (FLD), Cluster Frontline Demonstration (**CFLD**) and **Block demonstrations** over an area of 2.8 lakh hectares annually including in fallow areas and to demonstrate intercropping.
- iii. Establishment of **65 additional seed hubs** and **50 specialized storage units**, particularly for Groundnut and Soybean seeds to optimize seed infrastructure.
- iv. **Preparing 5-year seed rolling plan and advance tie-ups with seed-producing agencies** to ensure timely availability of improved seed varieties to farmers.

- v. Support to establish **post-harvest infrastructure** for processing of oilseeds and improving collection and extraction efficiency in secondary oilseeds and TBOs.
- vi. **Targeted interventions in project mode** for addressing issues in secondary sources and TBOs.
- vii. **Monitoring** mission activities **through digital technologies** to track progress.
- viii. Implementation of a **robust Information, Education and Communication (IEC) campaign** for public education on dietary guidelines and capacity building for stakeholders.

Process of Selection of Value Chain Partner at Cluster Level

For 200Ha. cluster, 1 no of Farmer Producer Organization (FPO), Cooperative or Public/Private Corporation will be selected as Value Chain Partner for implementation of the NMEO-OS scheme. The advertisement of Expression of Interest is to be published /notified by the CDAO of the district concerned. Farmer Producer Organization (FPO), Cooperative or Public/Private Corporation applications are received at district level; Scrutiny of documents, field verification and short listing of Farmer Producer Organization (FPO), Cooperative or Public/Private Corporation will be done by the CDAO Malkangiri. Further the selected VCP will work under the **District Oilseed Mission (DOSM) headed by the District Collector/CEO Zilla Parishad**, which shall

- i) Oversee and manage the overall on-ground execution of the NMEO-OS,
- ii) facilitate Value Chain Partner (VCP) and Technical Support Agency (TSA) in performing their responsibilities in accordance with the scheme guidelines,
- iii) Facilitate convergence with other schemes, and
- iv) Ensure proper fund utilization monitoring and audit.

The District Head of the Agriculture Department (Deputy/Assistant Director Agriculture/Chief Agriculture Officer / District Agriculture Officer as the case may be) shall be the **District Mission Director for NMEO-OS**. Suggestive composition of the DOSM will be as follows:

District Oilseed Mission (DOSM):

S. No	Particulars	Committee
		Member
1	District Collector/CEO of Zila Parishad	Chairman
2	Representatives from line Departments (Cooperatives, Irrigation and Horticulture)	Members
3	One representative each of KVK, ICAR institutes and SAU situated in the district	Member
4	Project Director of ATMA	Member
5	Representatives of Lead Bank and NABARD	Member
6	Two representatives of Oilseed FPOs/Cooperatives, Seed Agencies (private & public) *	Member
7	One representative each of Oilseed Value Chain Partner in the district	
8	District Mission Director (NMEO-OS) (District head of Agriculture department)	Member Secretary

*To be nominated by the Chairman (DOSM)

District Executive Committee (DEC)

Every District will have a **District Executive Committee (DEC)** headed by District Collector/CEO of Zila Parishad, which shall:

- i. Manage, approve and oversee the expenditure related to CFLD and Block demonstrations, VCPs and all other expenditure under NMEO-OS at district level.
- ii. Select the Crop Specific value Chain Partner in the district and formation of clusters
- iii. Conduct day to day monitoring of the implementation of the scheme
- iv. Identify and approve projects for setting up post-harvest infrastructure units for collection, extraction and processing.
- v. Identifying and selecting FPOs, Cooperatives, Public or Private agencies as VCPs within the district following the scheme guidelines, in oilseed- growing areas to enhance productivity and resource access.
- vi. Identifying and coordinating with Technical Support Agencies (TSAs) such as KVKs, SAUs, SAMETIs for conducting farmer trainings and organizing farmer field schools (FFSs).
- vii. Monitor fund utilization along with value chain partner audits and financial reviews. The composition of the committee is given below:

S. No	Particulars	Committee Member
1	District Collector/CEO of Zila Parishad	Chairman
2	District Mission Director (NMEO-OS)	Member
3	Representatives from Finance department at district level	Member
4	Representative of Project Director ATMA	Member

The committee shall meet periodically as and when required.

Value Chain Clusters

Cluster Formation:

- 1.1.1. The cluster approach under NMEO-OS aims to accelerate the adoption of newly released crop varieties and recommended practices. States must ensure that the total area designated for clusters for each crop aligns with the cluster area targets assigned to the State/UT under the mission, as outlined in Annexure 3.
- 1.1.2. The minimum cluster size should be maintained as follows:
 - Major oilseed crops (Soybean, Groundnut, Rapeseed-Mustard): 500 ha (250 ha for Northeast and hilly states).
 - Minor oilseed crops (Sesame, Sunflower, Niger, Safflower): 200 ha (100 ha for Northeast and hilly states).
 - Exclusive clusters for FRA holders: 100 ha for any major/minor oilseed. However, FRA patta holders can also be part of any other cluster.
- 1.1.3. Clusters must be entirely within the boundaries of a single district. Overlapping clusters across districts are not permitted. Similarly overlapping of clusters within the district should also not be there. Efforts should be made to keep the number of clusters to be minimum and farmers of one geographical area or administrative unit (block/tehsil /taluka) should be in one cluster only.
- 1.1.4. The overall area of all the clusters in the district should not be more than the ceiling prescribed by the SOSM.

- 1.1.5. A suggested list of districts for cluster formation is provided in Annexure 4. However, states may propose and establish clusters in other districts with prior approval from SOSM, ensuring state-specific cluster area targets are met.
- 1.1.6. Each crop cluster should include a minimum of 200 farmers (100 farmers in North-eastern and hilly states). While these farmers do not need to be in a contiguous area, they must reside within the same district. However, the same farmer should not get the assistance under a cluster for more than one year in one crop.
- 1.1.7. If a district lacks sufficient area for a single crop cluster, a multi-crop cluster can be formed. However:
 - i. Multi-crop clusters should ONLY be created when forming a single crop cluster is not feasible.
 - ii. The total cluster size must still meet the minimum requirement of 500 ha (250 ha for Northeast and hilly regions).
- 1.1.8. Areas under intercropping of oilseeds should be included when calculating the total area for a cluster.
- 1.1.9. Each cluster will be managed by a Value Chain Partner (VCP), which can be a Farmer Producer Organization (FPO), Cooperative, or Public/Private Corporation operating in the oilseed sector.
- 1.1.10. The District Executive Committee (DEC) is responsible for identifying and selecting VCPs for these clusters within their respective districts, following the scheme guidelines. Priority should be given to farmers' collectives such as FPOs and Cooperatives. If no eligible FPO or Cooperative is available in a district, other public or private corporations may be appointed as VCPs, adhering to the procedures detailed in subsequent sections.

Common minimum criteria for selection of VCP (Farmer Producer Organization (FPO), Cooperative or Public/Private Corporation):

The DEC shall invite applications from eligible FPOs and Cooperatives and public/private corporations to form crop-specific clusters following the scheme guidelines.

The DEC shall finalize the application based on the eligibility criteria mentioned here by adopting a marking system based on defined parameters (details of the scoring parameters are mentioned in Annexure 5).

Oilseed farmers within the clusters shall be given priority under convergence schemes such as Sub-Mission on Agricultural Mechanization (SMAM) and Per Drop More Crop (PDMC). Special emphasis will be placed for support under the National Beekeeping and Honey Mission.

Eligibility criteria For FPOs / Cooperatives: FPOs and Farmers' Cooperatives fulfilling the following criteria shall be eligible:

- i) Should be registered under the Companies Act or Cooperatives Act
- ii) Should have an experience of at least 3 years working in the district where the cluster is formed
- iii) At least 200 farmers (100 for Northeast and Hilly regions) should be registered in the FPO or Cooperative
- iv) Average annual turnover in the past 3 years should be greater than Rs 9 lakhs
- v) Equity of at least Rs 3 lakhs by the farmers in the FPO. Recipients of any Equity Grant by the Government shall be given preference.

FPOs formed under the 10000 FPOs scheme, FPOs associated with oilseeds registered with public agencies such as NAFED, NSC-OS etc. shall be given preference subject to fulfilling of eligibility criteria.

Eligibility criteria for Public or Private Corporations

- i. Centre or State Public Sector Undertaking working in the seeds, edible oil, fertilizer sector, and Private Corporations registered with The Solvent Extractors Association of India (SEA), The Soybean Processors Association of India (SOPA), Mustard Oil Producers Association of India (MOPA), Indian Vegetable Oil Producers' Association (IVPA), National Seed Association of India (NSAI), Federation of Seed Industry of India (FSII) shall be considered for forming VCPs.
- ii. Public or Private Corporations fulfilling the following criteria shall be selected based on the performance matrix given at Annexure 5.
 - Minimum annual turnover of Rs 10 Cr
 - No defaults of taxes in last 3 years
 - Working as a producer of seeds, fertilizers, and edible oil for at least the last 5 years.

Role of Value Chain Partners (VCPs)

1. Registration of Farmers:

VCPs shall identify eligible farmers within the cluster to participate in seed distribution and training programs. These farmers must be registered on the Krishi Mapper Application to ensure streamlined coordination. In cases where the state is already mapping farmers on a different state portal, the required information must be shared with DA&FW via API integration into the **Krishi Mapper portal**. Additionally, registration on the e-Samridhi portal will be mandatory to facilitate seamless procurement processes.

2. Mandatory Soil Health Testing:

Before seed distribution, VCPs shall ensure that all registered farmers undergo mandatory soil health testing. This step is essential to align seed selection with local soil conditions and enhance productivity.

3. Selection and Distribution of Seeds:

DOSM and VCPs shall finalize the type and quantity of seeds to be distributed in the value chain clusters, selecting from the prescribed list for the respective district/state. VCPs will have the autonomy to choose seed varieties from the approved list shared by NSC-OS. VCPs shall estimate the seed requirements of registered farmers and communicate these to the DOSM for inclusion in the State Action Plan. Any additional cost for procuring seeds beyond the financial support provided under the mission shall be borne by the farmers or VCPs.

- Seed distribution shall be conducted by State agencies in presence of VCPs. VCPs shall be responsible for organizing the distribution. Seeds shall be distributed using devices such as Point-of-Sale (POS machines) for verification of beneficiaries.
- VCPs shall also be responsible for ensuring forward linkages of sale-of-produce either by setting up their own processing units or coordinating with other agencies. Support for setting up of post-harvest infrastructure as prescribed under NMEO- OS should be utilized. Besides VCPs should also take benefit of schemes such as Agriculture Marketing (AMI), Agriculture Infrastructure Funds (AIF) and similar other programs for creating post-harvest infrastructure like storage or processing.

Farmer Training and Field Schools:

- VCPs shall coordinate with Technical Support Agencies (TSAs) within the cluster to organize training sessions for farmers, while ensuring that all training activities are documented in the Krishi Mapper App.
- VCPs will also organize Farmer Field Schools (FFS) for unregistered farmers who have farms within the cluster area, ensuring these sessions are likewise recorded in the Krishi Mapper app.

Dissemination of Advisory Services:

VCPs shall facilitate the dissemination of advisories to farmers through platforms such as WINDS, Gramin Krishi Mausam Seva, VISTAAR, and any other prescribed methods.

Management and Outreach Assistance:

VCPs shall receive management and outreach assistance equivalent to 1.5% of the total expenses incurred on seeds and training within the cluster. This amount shall be included in the State Annual Action Plan and debited from the PME/Admin component of KY, adhering to the permissible limits of the state. The assistance shall only be disbursed to VCPs upon the successful sowing of the seeds provided.

Annexure 5**Scoring matrix for the selection of FPO / Cooperative as VCP.**

Sl. No.	Parameter	Weightage (%)
1	Years of operation	30
2	Number of farmers	30
3	Average revenue	30
4	Market / Industry Linkages	10

***In case of a tie of score,** FPOs formed under the 10000 FPOs scheme, FPOs associated with oilseeds registered with public agencies such as NAFED, NSC-OS etc. shall be given preference.

Scoring matrix for the selection of Public / Private Corporation as VCP.

Sl. No.	Parameter	Weightage (%)
	Years of operation	25
	Average Revenue	25
	Experience in Oilseeds / Edible Oil sector	15
	Past experience in cluster development	15
	Capability to address the value chain concerns of the farmer including procurement	20

4. Financial Management

- Whether audit by external auditors (Yes/No)
 - What financial statements are prepared at organization–Balance sheet
 - Profit & Loss account
 - Attach Balance Sheet and annual reports and IT return for the year 2022-23, 2023-24 & 2024-25 (if available).
- What are sources of fund for the organization Corpus-(Yes/No)
- Govt. Grant-(Yes/No)
- Donor/ Partner’s grant-(Yes/No) Others (if other, please specify) –

Financial Year	Turnover from Professional Services	Turnover from other Activities	Total Turnover	Income tax return filed (yes/no)
2023-24				

5. Work Experience

a. Block proposed for the program

District Name	Block Name

b. Key Focus areas of work of the organization for last years in proposed block

District Name	Block Name	Focus Area	No of years of experience	Coverage (No of Acres)	Partner Agency (Govt./Donor/ NABARD etc.)

c. Experience in Oilseed Production under Department of Agriculture and Farmers Empowerment of Govt. of Odisha:

District Name	Block Name	Year	Project Name/ Partner Agency	No of years of experience	Oilseed Production (In MT)

d. Please mention the proposed villages and area coverage envisaged for the Project?

Block Name	Gram Panchayat Name	Village Name	Years of work experience in the proposed (GP and Villages)

This is to certify that the information given above is true to the best of my knowledge and believe.

Authorized Signatory and Seal

Note below:

Required support in documents should be attached with Annexure-A.

Annexure-D

UNDERTAKING

[On the letter head of the Organization regarding Ineligibility of the Bidder and non-blacklisting]

I/we, hereby undertake that, our FPO/ Cooperative or Public/Private Corporation has not been blacklisted / debarred by any of the Central / State Government Ministry / Department/ Office or by any Public Sector Undertaking (PSUs) / any Indian or international donor and I/we are not blacklisted by any authority during the recent past.

Yours sincerely,

Authorized Signature [In full and initials]:

Name and Designation of the Signatory:

Name of the FPO/Cooperative or Public/Private Corporation and Address:

Annexure-E

Declaration

[On the letter head of the **FPO/Cooperative or Public/Private Corporation**]

I, Shri _____, Authorized signatory
of _____ (Name of the FPO), competent
to sign this declaration and execute this tender.

a. I have carefully read and understood all the terms and conditions of the tender and undertake to abide by them.

b. The information and documents furnished along with the tender are true and authentic to the best of my knowledge and belief. I am well aware of the fact that furnishing of any false information / fabricated document would lead to rejection of our tender at any stage besides liabilities towards prosecution under appropriate law.

(Signature of Authorized Representative with seal)

Place.....

Date.....